

CHANGING THE FACE OF COMMUNICATIONS

ACN is the world's largest direct selling telecommunications company offering highly competitive services to consumers and small businesses in Europe, North America and Asia Pacific. ACN's growing product portfolio includes Digital Phone Service with Videophone, operating on ACN's own state-of-the-art network, as well as fixed telephone, Internet and mobile services.

ACN uses the proven, direct selling business model to provide value and choice to consumers while also providing Independent Representatives with an opportunity to form their own businesses. Bypassing traditional marketing methods, ACN's Independent Representatives use relationship marketing to inform people they know of attractive alternatives available on services they are already using. Because traditional marketing methods are not used, ACN and its representatives are able to pass savings directly to their customers.



CORPORATE PROFILE

The Company

Founded
January 1993

Launched in Europe
February 1999

Employees
Over 1,000 worldwide



ACN'S VISION

To be a multi-billion euro global direct seller of telecommunications services

ACN'S MISSION

To provide our Independent Representatives with the premier global opportunity in the direct selling industry by offering essential services in the communications industry, as well as the services of the future, and to provide our customers with greater choice and value.

VISION. AMBITION. OPPORTUNITY. INTEGRITY.

These are the hallmarks of ACN, and the foundation upon which the Founders have built the company since it was first conceived.

ACN customers receive complete support, as do the businesses of ACN's representatives. A world wide staff of over a thousand employees provides complete back office support for ACN representatives including marketing, provisioning, billing and more. Representatives are in business for themselves but never by themselves.

- Local, regional and international training events
- ACN's Success System – a start-up kit for new representatives
- Monthly and quarterly recognition, including website and magazine publications
- Weekly conference calls hosted by ACN leaders
- MyACN for Representatives – a secure portal just for representatives
- Extensive video training available online

Countries
Australia
Austria
Belgium
Canada
Denmark
Finland
France
Germany
Ireland
Italy
The Netherlands
New Zealand
Norway
Poland
Portugal
Spain
Sweden
Switzerland
United Kingdom
United States



ACN OPERATIONAL CENTERS

**World Headquarters
& U.S. Customer Service Centre**
Concord, North Carolina

Canadian Customer Service Centre
Montreal, Canada

European Headquarters
Amsterdam, The Netherlands

**Scandinavian Home Office
& Customer Service**
Amål, Sweden

Polish Office
Wroclaw, Poland

Asia Pacific Headquarters
Sydney, Australia

THE ACN DIFFERENCE

ACN saves millions by bypassing traditional marketing methods. ACN then passes these savings on to its customers and is able to reward its representatives for acquiring those customers.



Services Offered:		
North America	Europe*	Asia Pacific
Digital Phone Service with Videophone	Digital Phone Service with Videophone	Fixed Line Services
Wireless	Fixed Telephony Services**	Mobile
Local & Long Distance Calling	Mobile Services	Internet
Internet	Internet	
Satellite TV	* Service offering varies per country	
Home Security	**(Carrier Pre-Selection & Line Rental)	



ACN FOUNDERS:

Robert Stevanovski
Chairman & Co-Founder

Tony Cupisz
Vice-President & Co-Founder

Greg Provenzano
President & Co-Founder

Mike Cupisz
Vice-President & Co-Founder

Direct Selling Industry is Exploding

Growth over next 10 years expected to be higher than entire prior 50 years

475,000 new distributors weekly joining direct selling around the world

More than 8 million people across Europe and over 58 million people globally have discovered direct selling as a viable alternative to traditional careers

Annual sales of over €12 billion in Europe

Over \$100 billion worldwide



ACN is a proud member of various national Direct Selling Associations in Europe and North America, as well as the European Federation of the Direct Selling Associations. Direct Selling Associations are national trade associations for the leading firms that manufacture and distribute goods and services sold directly to consumers. ACN supports and is actively involved in the efforts of Direct Selling Associations to promote the direct selling industry and see direct selling universally recognised and respected as one of the finest methods of marketing to consumers.

www.myacn.eu

www.acnintegrity.eu